

## News 3/10/2024

**Thursday's Featured Speaker: Todd Allen Serbin, of council,** in the Intellectual Property Group of Maynard Nexen.

Mr. Serbin's focus in his practice is on matters related to patent, trademark, copyright, trade secret, and entertainment law. From his online law firm bio:

## MAYNARDNEXSEN



Practices Intellectual Property Lav

Cross Borders Practice at Maynard Nexsen: Doing Business with Japan Intellectual Property Litigation International Law & Services

With nearly two decades of experience counseling clients ranging in size from individuals to Fortune 500 companies, I am prepared to tackle IP challenges with varying levels of sophistication and complexity. My range of experience includes preparation and prosecution of domestic and foreign patent and trademark applications, negotiation of IP-related agreements such as assignments, licenses, and joint research/venture agreements, and providing patentability and infringement opinions.

I have a wealth of international IP experience to offer clients as a consequence of practicing overseas for a number of years. I have prepared substantive international filings for the EPO (Europe), the JPO (Japan), CIPO (Canada), and SIPO (China), among others.

My entertainment law practice includes counseling, negotiating and litigating matters for individual artists and authors. I also represent entertainment-related companies, such as promoters, publishers and record labels.

Previously, I practiced with Philadelphia-based Nachmias Morris & Alt, P.C. in Columbia, Ehrlich & Fenster, Ltd. in Tel Aviv, Israel and Lott & Friedland, P.A. in Miami.

Maynard Nexsen's Intellectual Property Practice Group advises and represents our clients about patents, trademarks, copyrights and trade secrets. The attorneys in the group include seasoned patent, trademark, copyright, and litigation attorneys with a wide range of technical backgrounds and experience in patent and trademark prosecution, copyright registration, trade secret protection, intellectual property litigation and dispute resolution. In contentious matters, we represent clients in all forms of dispute resolution, including patent challenge and trademark opposition actions in the U.S. Patent and Trademark Office, infringement actions in state and federal courts, and actions before the International Trade Commission, the AAA/ICDR, and other international arbitration associations. Our IP attorneys have done extensive transactional work, including licensing, technology transfer agreements and due diligence. Our business transaction experience includes in-licensing, out-licensing, university research, collaboration, research and development agreements, manufacturing and commercial supply agreements and employee agreements. We also perform due diligence for start-up planning, freedom-to-operate and potential investments.

Thursday, March 14, 2024 Cayce Tennis and Fitness Center 1120 Fort Congaree Trail, Second Floor Conference Room Cayce, SC 29033 6:00 snacks and fellowship 6:30 business, art sharing, featured speaker

You are welcome to bring a piece or two of your art to share. Be prepared to give a very brief description of the work or process.

Bring new or gently used art supplies you no long need for "free" table.

## What else is happening?

#### Post Project

The collaboration between CAG and the Brookland-Lakeview Empowerment Center will soon come to fruition. Go to CAG's Facebook page and watch the fun video Roy Pascal made of pictures of the process, artists, and the final pieces. Attend the Soiree on State on March 23 to see the installed project. Thanks to the artists who painted posts: Roy Paschal, Eunhee Paschal, JJ Burton, Trudy Dyer, Pete Holland, Karen Jamrose, Sandra Courie, and Renea Eshleman. Roy has gone the "extra mile" to make this project a success.



| Monthly meeting | Performing artists during social time | Featured speaker           |
|-----------------|---------------------------------------|----------------------------|
| March 14        | Dreher HS                             | Todd Serbin, copyright law |
| April 11        | n/a                                   | Still Hopes show reception |
| May 9           | TBA                                   | Marion Mason, sculptor     |

#### Soiree on State Street March 23

The street party is going on! While CAG won't have an official space this year, several CAG members will be there "on their own," including Charles Hite and Judy Sellers. It is a fantastic event and a super place to people watch and look at and purchase art, crafts, and local products. Contact Judy Sellers (803) 361-2237 (judynwade#aol.com) if you wish to share space with her.

#### **Membership renewal**

CAG's fiscal and membership year is the calendar year. Dues are \$25 a year or \$45 for an advanced level that includes a gallery of your work. It's the best deal in town! Not sure if you have renewed? Contact treasurer JJ Burton (803) 917-3049 backyardkoi2015@gmail.com.

You may join or renew from the website www.cayceartsguild.org or through Paypal to cayceartsguild@gmail.com, or mail a check to CAG, POBox 5557, Cayce 29171. CAG's new treasurer, JJ Burton, will also be glad to accept cash or check at a meeting or event. We currently have 70 members (2023 combined with 2024).

## **Rotations**

Congratulations to CAG members who recently sold work at venues. Margie Shelburg, JJ Burton, Sharon Funderburk, Skip Willits, and probably others!

#### <u>Next rotation April 9, 10:30 AM</u> State of the Art Gallery and Pottery Studio (SOTA)

2007 State Street, Cayce, SC 29033 Facilitator: Renea Eshleman (803) 767-5505

## reshleman@sc.rr.com

2-D and 3-D; up to five pieces, no larger than 24x36.

You must let Renea know if you intend to show. Allen Coles, Jackie Brown, Sharon Funderburk, and Renea Eshleman currently have work showing. The gallery owner requests a bio on each artist; the form will be supplied when you commit to participate. Currently showing work must be picked up. The gallery collects sales and sales tax and retains thirty percent commission. Sales will be distributed on the 15th of the month following the end of the rotation period. This rotation is typically scheduled the second Tuesday of each quarter.

## Next rotation April 12, 10:00 AM

Security Federal Bank 1185 Sunset Boulevard West Columbia, SC 29169 Facilitator: Margie Shelburg (803) 609-3080

mshelburg@aol.com

There is room for only three pieces on floor-standing easels, but the easels can hold larger pieces. Ideally, we would have three members exhibit one piece each. Members currently exhibiting there will pick up their pieces to allow different members to exhibit. You MUST notify the facilitator if you wish to show at this location.

## Next rotation May 16, 10 AM (previous rotation was February 9, 2024)

## **Tri-City Leisure Center** 485 Brooks Avenue, West Columbia, SC 29169

Facilitator: Margie Shelburg (803) 609-3080

mshelburg@aol.com

2-D or 3-D, small works in a secure glass-fronted display. Sign up with the rotation facilitator. Current work must be removed.

## Next rotation May 14, 1 PM lunch, 2 PM hanging (previous rotation was February 13, 2024)

## Yummie Creations

Flight Deck Shopping Center, 109 Old Chapin Road, Lexington, SC 29072 Facilitator: Sue Shrader (803) 261-9317 <u>sue\_shrader@mindspring.com</u> 2-D, up to five pieces, no larger than 24x36

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Hanging <u>begins at 2 PM</u> so as not to interrupt the lunch hour service. Sign up with the rotation facilitator. Let her know whether you intend to leave work you have there, bring new work, remove your work, or will be a new participant.

## Next rotation TBA (Current show was hung on March 4, 2024)

Best Mattress 713 Meeting Street West Columbia, SC Facilitator: Skip Willits (803) 609-7424 skipw@sc.rr.com

#### Initial rotation TBA Best Mattress

105 W. Main Street Lexington, SC 29072 Facilitator: Skip Willits (803) 609-7424 skipw@sc.rr.com

Please contact the location facilitator with any questions. Access to these venues to show your work is a great benefit to CAG members!

| 2024 CAG Board Members                     |                                 |                |  |  |
|--|---------------------------------|----------------|--|--|
| Renea Eshleman, President                  | reshleman@sc.rr.com             | (803) 767-5505 |  |  |
| Sandra Courie, Vice President              | sandra@courie.com               | (803) 626-4483 |  |  |
| JJ Burton, Treasurer                       | Backyardkoi2015@gmail.com       | (803) 917-3049 |  |  |
| Katty Hite, Secretary                      | kattyhite@gmail.com             | (803) 238-6108 |  |  |
| Trudy Dyer, Programs                       | trudithp@gmail.com              | (803) 463-9085 |  |  |
| Roy Paschal, At Large/Workshop Coordinator | Roipaskel99@hotmail.com         | (803) 260-0931 |  |  |
| Margie Shelburg, At Large                  | mshelburg@aol.com               | (803) 609-3080 |  |  |
| David Phillips, At Large                   | <u>dkphillipsstudio@aol.com</u> | (803) 796-3352 |  |  |
| Ann Kinsinger, Web Master                  | Silvergrrl.m@gmail.com          | (803) 361-2665 |  |  |
| Committees:                                |                                 |                |  |  |
| Susan Shrader, Hospitality                 | Sue Shrader@mindspring.com      | (803) 261-9317 |  |  |
| Elizabeth Rametta, Greeter/Nametags        | Elizabethlee6217@gmail.com      | (803) 776-0499 |  |  |

# Gel Plate Printing – CAG Workshop

Renea Eshleman/Karen Jamrose, Instructors All-Day Gel Plate Printing Workshop Wednesday, April 10, 2024 Registration deadline: April 5 9:00 AM to 3:00 PM Cayce Tennis and Fitness Center \$25 payable to CAG Minimum 4; maximum 10



Supply suggestions are shown below. Bring a sack lunch or join in a take-out order or outing, depending on preferences of the class. We will have light snacks available.

To reserve, Paypal \$25 to <u>cayceartsguild@gmail.com</u>, bring a check or cash to a meeting, or mail a check to CAG, PO Box 5557, Cayce-WeCo, SC 29171. The fees will go to the Guild; no refunds; first come, first served.

Renea and Karen will demo how to use techniques to achieve vibrant, interesting colored gel plate prints using acrylic paint with stencils, fauna, stamps, and mark-making. These papers make great collage work for cards or artwork.

It may be helpful for you to watch a YouTube video or two to get a better idea of the techniques. Here are two; there are many.

Elizabeth St. Hilaire <u>https://youtu.be/xKTVwpi543c?si=2jAvh-OCDgNhv2rY</u> ArtWhisperer88 <u>https://www.youtube.com/watch?v=HR3sDhIRXN0</u>

## Supply Suggestions for Gel Plate Printing Workshop

Some supplies will be available. However, if you think you will want to continue with gel plate printing, we suggest you purchase a gel plate, brayer, and paint.

- Gel plate. This is the most expensive item to the technique. Renea will have available several gel plates for you to borrow and four 5x7 plates for sale for \$15 each, purchased on sale at Michael's. There are recipes for making gel plates that use glycerin, gelatin, and water but I've not tried this.
- Brayer-not foam (3"-4"). We have several available to borrow but you will find it easier to have your own.
- Liquid acrylic paint (although you can use heavy body or high flow). Renea will have a supply of paint for you to "borrow" so don't go crazy buying lots of colors. You can start with the basic yellow, red, blue, and white and mix from there.
- Variety of paper. Copy paper (you can use paper that has text or images copied onto either or both sides) and deli paper. Renea will have a good supply of "scrap" copy paper. Other good options are

tissue paper (gift wrap type, not Kleenex or bathroom tissue), rice paper, and parchment paper. There are upscale versions of tissue paper that is wet tear resistant which is a bit heavier and more durable than wrapping paper weight.

- A container for water.
- Paper towels or paint rags.
- Water mist bottle.
- Baby wipes.

You may want a pallet for mixing colors. It can be freezer or wax paper, a Styrofoam tray, plastic pallet, or glass.

Gloves are recommended; it can get messy. We will have a supply available for your use.

A brush or two because you just never know when the inspiration may need brushwork.

Any implements you may have to create texture. These may be marking tools such as stamps, stencils, spatulas, rubber tools like a paint shaper, or other implements that are not sharp. Sharp implements can damage the gel plate. If you have interesting fauna such as ornamental grass, ferns, or leaves, bring them too. Smaller pieces would work best in a small format. Even leaves that have textured veins make interesting patterns.

We will provide table covers.

## **Questions?**

Renea Eshleman (803) 767-6605 reshleman@sc.rr.com

## Cayce Arts Guild (CAG) Still Hopes Show – April/May 2024 Still Hopes Episcopal Retirement Community

One Still Hopes Drive | West Columbia, SC 29169 | 803-739-5040 http://www.stillhopes.org/

| Tuesday, April 2, 4:00 PM - 6:00 PM  | Deliver artwork to Still Hopes   |
|--------------------------------------|----------------------------------|
| Thursday, April 11, 5:00-6:30 PM     | <b>Reception/Awards Ceremony</b> |
| Saturday, June 1, 11:00 AM – 1:00 PM | Pick-up artwork                  |

## **INSTRUCTIONS**

Drop-off your artwork at the entrance between the Chapel and the Wellness Center.

- 1. **Directions:** From Knox Abbott Drive, turn onto Still Hopes Drive. At the stop sign turn RIGHT and go past Guignard Mansion administration building on the left to the circle drive between the Chapel and the Wellness Center on the LEFT. The take-in team will be inside the double doors to check in your work. You may park in the lots in front of the Chapel or the Mansion.
- 2. **Have your** entry form (filled out if possible) and check payable to CAG or cash for the \$20 entry fee FOR ONE OR TWO entries. Forms will be available for your use. Reminder of good practice: write your name, phone number, title, price, and medium on the back of the work or attach a card.
- 3. <u>Entry fee and forms</u>: The entry fee is \$20 cash or check for one or two entries of two-dimensional art to be paid when artwork is delivered with the entry form. It greatly simplifies take-in for participants to fill out their entry forms before arrival. Depending on the number of entries and the available space for the show, the Hanging Committee may not be able to include all work submitted.
- 4. <u>Awards</u> will be judged, depending on the number of entries in each category (2-D and photography) and level (professional and amateur), first, second, and third. Additional merit awards may also be awarded.
- 5. <u>Photographs of entries:</u> It would be helpful if you please email a photograph of your work to reshleman@sc.rr.com, especially work framed under glass/Plexiglas. By participating in the exhibit, you authorize the use of photographs in publications about the event.
- 6. While Still Hopes is open the public, COVID protocols may change in the meantime to include masking or postponement of the reception. Artists and their guests are invited to attend the reception. Enter through the same entrance as for take-in.
- 7. The reception with refreshments and wine will be in the common area adjacent to Emily's Café. People's Choice award voting will end at 6:00 PM. Awards will be announced at 6:15 PM in the common area adjacent to Emilie's Café and the HopeWell Gallery.
- 8. Take-down: Pick up your work at the same entrance as take-in.
- 9. **If you sell work** to residents or staff at Still Hopes, let Renea know BEFORE take-down so she can advise the Still Hopes Art Committee to leave sold pieces. Artists must arrange with purchasers to collect the purchase price and sales tax. Artists are responsible for paying sales tax. *There are no commissions payable to CAG but you may make donations as you wish*.
- 10. **AMATUER/PROFESSIONAL.** Choose the category for your work, amateur or professional. The choice is yours. Considerations are whether you have had work judged into juried competitions, whether you have won awards, and whether your work is selling. Photographs (black and white, color, hand-tinted, digitally altered photographs and computer generated/digitally altered prints) will be judged together rather than separately for amateur and professional.

## ELIGIBILITY TO PARTICIPATE

**Membership delimiting date:** Members must be in good standing as of TAKE-IN. Non-members may join with check or cash at take-in.

11. **Originality and appropriate work:** All artwork must be original and completed within the last five years. Please use honorable ethics concerning originality of your work. All burdens related to copyrights shall be the full responsibility of participants. CAG, its members, officers, or volunteers, will not be held liable for any damages occurring from infringement of copyright. Without documented originality, public domain source, or permission to use suspected copyrighted material, the Show Committee reserves the

right to refuse entry of the piece, disqualify the piece for an award, or withdraw an award. CAG also reserves the right to refuse any piece poorly prepared, framed incorrectly, or that is damaged. Nudes will not be accepted.

- 12. <u>Presentation:</u> Two-dimensional artwork must be framed (wood or metal) or have finished/painted edges (gallery wrap canvas) and must be <u>dry and wired for hanging. No saw-tooth hangers.</u>
- 13. <u>Size limitations of work:</u> Minimum 10" x 10" or combined at least 20"; maximum 30" x 40" or not to exceed 70" for two sides (height plus width).
- 14. **Display:** Artwork <u>must</u> remain on display at Still Hopes for the entire length of the show. Arrange for a friend to drop off or pick up your work if you cannot be there during the scheduled times.
- 15. <u>Hold Harmless</u>: Submission of your work is acknowledgement that you hold harmless CAG and Still Hopes, sponsoring and participating organizations, their directors, officers, employees, agents, and volunteers, their successors, heirs, or assigns from any responsibility, personal liability, claims, loss, theft, or damage arising out of or in conjunction with my participation.
- 16. **Agreement:** By entering the show, you acknowledge that you have read the prospectus and agree with the stipulations included.

Still Hopes Arts Committee Representatives: Anna Griswall, Kay Morrell, Arts Committee 803.319.8280

| ENI  | ENTRY FORM Please write legibly                |          |  |
|--|--|----------|--|
| PROVIDE AT TAKE-IN and \$20 cash/check entry fee   | ATTACH TO BACK or write the information on the |          |  |
| Artist   | Price  | (or NFS) |  |
| Phone  | \$20 Fee paid - circle: check or cash          |          |  |
| Title of Work  | back.  |          |  |
| Medium   | Artist   |          |  |
| Surface  | Phone  |          |  |
| Size Image: height X width   | Title of Work                                  |          |  |
| Size Framed: height X width  | Medium   |          |  |
| Category: ( ) painting/drawing/print ( ) Photo or ( ) 3-D  |  |          |  |
| Division ( ) Amateur ( ) Professional  | Price  | (or NFS) |  |
| I understand sponsoring and hosting organizations are<br>not responsible for any loss or damage and authorize<br>the use of photos of me and my submitted artwork in<br>publicity. |  |          |  |
| Signature:   |  |          |  |